# Casting Your Spell: The Power of Charms™

It certainly would be convenient to have potions and spells available to us that made all our personal interactions go smoothly. Unfortunately, those things don't exist, so we have to get by with our own social skills and understanding of people, groups, and communities.

Luckily for us, although we're not born with those skills, they can be learned.

In "Casting Your Spell: The Power of Charms," you'll get started learning how to understand others, work together with them, get your own points across to them, and reach agreements with them. You'll also learn some things about how groups of people function and how to get along in them.

Charm is the quality in others that makes us more satisfied with ourselves.

- Henri Frederic Amiel

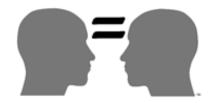
### **Abundance Approach**

Some people fear or resent others' success, worried that it will keep them from getting their own "piece of the pie." Learn how you can help make sure there's plenty of "pie" for everyone, yourself included.



### **Empathizing**

Learn to listen to and really understand the perspectives of others.



# Negotiating

Learn how to reach mutually satisfactory agreements with others.



# Making an Argument



Expand your influence by learning how to inform, persuade, or motivate others in specific situations.

# Collaborating for Synergy

Learn how to work with others to accomplish shared goals that are greater than could be accomplished separately.



#### No Man Is an Island

Learn how people's thoughts, feelings, and behaviors are influenced by the

presence of others.



#### Don't Be a Jerk

Some people don't know how to behave when they're among others, and some of them don't even realize they're behaving badly. Don't be one of them. Learn "how not to be a jerk" in typical social situations.



### For Our Learners:

Witcraft Academy is not what you've come to expect from your typical educational experience. In our programs, you'll go far beyond the usual to learn the unusual, like little-known facts, *un*-common knowledge, and *un*-conventional wisdom. You'll be challenged to think differently, to see things differently, and to do things differently. Are you ready to explore the unknown with us?

#### **For Parents:**

In recent years, the classical education has been disappearing. The attention of schools today is limited to the *grammar* portion of the classical trivium, almost entirely neglecting the *logic* and *rhetoric* portions. This leaves students both vulnerable to the flawed arguments of others, and unable to formulate their own arguments effectively.

In addition, many other subjects have been reduced to afterthoughts or eliminated altogether due to an unrelenting pressure to prepare for narrowly-focused standardized tests. This can leave your child without the knowledge and abilities necessary to a broad understanding of an ever-changing and competitive world.

Witcraft Academy's mission is to fill in the gaps, supplementing and enhancing the school curriculum using fun, fast-paced, learning that prepares students to function as well-rounded citizens of the world.

### Witcraft Academy

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### Explore the Unknown™

...from the hidden workings of your own mind to the mysteries of the universe.™



#### Wit'craft`

- Art or skill of the mind; contrivance; invention; wit.
  - The art of reasoning; logic.

# **Program Overview**



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The Power of Charms™